

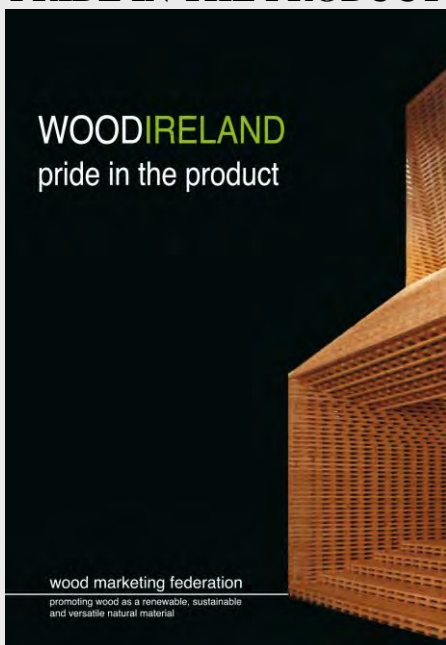
WOODWORDS

NEWS FROM WOOD MARKETING FEDERATION

Winter 2013/14



PRIDE IN THE PRODUCT



Since our last *Woodwords*, WMF has been busy promoting a number of initiatives including the launch of *Wood Ireland – Pride in the Product*. This has been circulated widely and has received a positive response. We are pleased that Enterprise Ireland has agreed to circulate copies to customers and other stakeholders in the UK.

The booklet provides a snapshot of the Irish forest products industry and shows that this is a vibrant sector. We thank all our members and other stakeholder for contributing to the booklet especially COFORD, Department of Agriculture, Food and the Marine. We plan to produce a second edition this year to mark the Wood Marketing Federation's 25th anniversary. We hope to increase circulation and include more members and other organisations.

We are glad to report that the Third Level Student Wood Awards will take place again this year with the finals scheduled for next July. We urge members and lapsed members to join with us in this anniversary year in promoting wood through seminars and other events.

Paul Harvey
Chairman
Wood Marketing Federation

WOOD IRELAND AT TIMBER EXPO



In the second half of 2013, WMF produced its first edition of *Wood Ireland – Pride in the Product* aimed specifically at our UK audience. It was a huge success and provided conclusive evidence that the Irish forestry and forest products sector is truly open for business. The 64-page booklet illustrates a vibrant industry, which is now export oriented. *Pride in the Product* has been circulated at exhibitions, seminars, workshops and trade shows in Ireland and the UK including Timber Expo. Enterprise Ireland has also agreed to circulate copies to customers and other stakeholders in the UK.

Pictured above at the WMF stand, Timber Expo, NEC Birmingham on September 24: Paul Harvey, Lonza marketing manager and chairman WMF, Richard Lowe, Coillte, Patrick Murray and Mary Lewis, Murray Timber Group. Below: Tom Hayes, Minister of State with responsibility for forestry receives a copy of Pride in the Product from Donal Magner at the WMF stand at the Teagasc-Timber Growers seminar in the Ballykisteen Hotel, Limerick Junction on October 8.



WOOD AWARDS IRELAND

WMF has completed a feasibility study for Wood Awards Ireland (WAI), aimed at architects, engineers, designers and wood workers who will be eligible to submit projects which feature wood as the main medium.

The response has been positive to the findings from organisations such as RIAI, COFORD and architects such as Ciaran O'Connor and members of the RIAI Southern Region. WAI will be the only programme in Ireland to recognise and reward excellence in wood design across a wide range of applications in Ireland.

To begin with there will be one overall award and judges may award commendations in one or more of the following categories:

Large-scale construction with limited or open public access – open to public and commercial buildings, commissioned by public or private clients. Buildings such as schools and universities, hospital, local government buildings, offices, hotels, restaurants, libraries and hospitals will be accepted

Small-scale private construction – to included privately funded projects for private clients. Open to residential properties either new build or extensions.

Restoration: - open to public and private projects that emphasise the creative use of wood in conservation, restoration and repair.

Structural – entries accepted for timber bridges, board walks, decking and other internal and external structural projects.

Furniture – projects will be accepted from designers, furniture makers and other woodworkers or collaborations between designers and makers. Entries accepted for:

- Bespoke furniture – to include one-off pieces.
- Production furniture – open to single or ensemble pieces that are produced in commercial quantities.

Other – internal and external functional and non-functional wood-based works. These can be large and small-scale to include permanent or temporary works (could include, garden buildings, shelters, playground features, staircases and crafts while non-functional projects such as sculpture will be accepted.

Further information to follow

WMF announces the ninth annual Third Level Student Wood Awards

WMF has launched the 2014 Third Level Student Wood Awards in association with Wood-ni our partners since the awards were founded in 2006. Despite the difficult economic climate, we are offering €6,000 in prize money along with specially commissioned sculptures for the winning students. The awards have played a major role in our annual programme and have created tremendous goodwill in third level colleges when promoting wood as an environmentally friendly and sustainable design and construction material.

The awards are now regarded as the premier competition for third level students of architecture, engineering and design throughout Ireland who incorporate wood as an inherent element in their projects. The objective of the awards is to encourage students to explore functional, aesthetic and design aspects of wood.

Award winners have gone on to pursue successful careers in wood and related businesses and have exhibited at Irish and international shows. Our thanks to Coillte the main sponsors, COFORD, Department of Agriculture, Food and the Marine and the Society of Irish Foresters for their continuous support.



The Wood Marketing Federation in association with wood-ni presents the 2014

THIRD LEVEL STUDENT WOOD AWARDS



Major awards including €6,000 prize fund, open to third level students of architecture, engineering and design throughout Ireland who incorporate wood as an inherent element in their projects. Awards to category winners in

ARCHITECTURE ENGINEERING DESIGN



entries by
5 June 2014

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NEWS...NEWS...

Glennon Brothers celebrate 100 years of sawmilling

Congratulations to Glennon Brothers on reaching their 100 year milestone in Irish sawmilling. Over 500 well-wishers from Ireland and overseas joined with the company to celebrate its 100th anniversary at a gala event in Croke Park last November.

Guests included keynote speaker An Taoiseach Enda Kenny (below with Pat and Mike Glennon), Dominick Chilcott, British Ambassador to Ireland and Tom Hayes, Minister at the Department of Agriculture, Food and the Marine.



Swiss architect for Cork

WMF and RIAI Southern Region plan to collaborate again this year to hold a seminar in wood construction. This year we plan to host a lecture by the Swiss architect Gion A. Caminada. He is renowned internationally for designing traditional timber architecture (below) in the Swiss Alps around his home in Vrin.



Congratulations ...

Congratulations to Declan Conlon, Glennon Brothers on his election as vice-president of the WMF.

Best wishes to Michael Lynn on his retirement from Woodfab Timber Limited. We are delighted that Michael has agreed to continue as director of WMF and chairman of COFORD.

Contributions and comments welcome. Contact Donal Magner, Secretary, WMF (Tel 0404 61111 / 086 2607883 or email info@wood.ie).

WMF COLLABORATE WITH THE TREE COUNCIL OF IRELAND TO PROMOTE WOOD IN SCHOOLS

WMF has collaborated in the past with the Tree Council of Ireland in promoting wood to schools. We produced the posters *Wood: A Renewable Resource*, for circulation to secondary schools with help from Akzo Nobel-Sikkens and COFORD. We decided in January to launch a poster for Primary Schools 5th and 6th classes. This would require producing 4,000 posters to be distributed to 3,500 schools at a cost of €6,800 for design, print, postage and packaging.

The cost was prohibitive but the Tree Council came up with funding for 75% of postage and packaging and with support from COFORD as part of our wood promotion budget and WMF core funding we went ahead with the project.



School posters: Wood: A Renewable Resource (above) and The Wood and the Trees (below) for Primary Schools.

