The Wood Marketing Federation

The Wood Marketing Federation (WMF) was founded in 1989 to promote wood and wood products providing they are sourced in sustainably managed forests. Membership and supporters include sawmills and other timber processors, State agencies and stakeholders involved in wood promotion and research. Our promotional programme covers wood processing, manufacture, design, preservation and usage from traditional applications to product development and innovation.

Our audience includes architects, engineers, designers, specifiers, timber processors and manufacturers, researchers, preservation companies, State agencies and educational bodies. The WMF mission is to promote wood as a renewable, sustainable and versatile natural material.

Projects include:

- Wood Awards Ireland aimed at architects, engineers, designers and timber conservationists.
- Publication of Woodspec A Guide to Designing, Detailing and Specifying Timber in Ireland.
- All-Ireland Third Level Student Wood Awards for students of architecture, engineering and design.
- The establishment of the Irish Timber Information Centre in collaboration with NUI Galway.
- Organising conferences and symposiums.

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Wood Marketing Federation

Irish Timber Information Centre

questions answered on wood, the renewable resource







The Irish Timber Information Centre (ITIC) was established in 2015 by the Wood Marketing Federation (WMF) in collaboration with the National University of Ireland Galway (NUIG).

The main objective of this initiative is to provide information on a wide range of timber issues relevant to stakeholders working in wood including architects, engineers, designers, builders, timber preservation specialists, third level colleges, wood workers and other specifiers. ITIC also prepares literature on timber design, construction, usage and preservation.

The Wood Marketing Federation believes that ITIC can play a key part in advancing the spread of knowledge on a wide range of wood related topics. It is compatible with most of our other projects which have a strong promotional and educational content because we recognise that there is still a lack of information relating to wood usage and design specific to Ireland. In this regard it will play a major role in achieving our mission to promote wood as a renewable, sustainable and versatile natural material.

ITIC is supported by the WMF, COFORD, NUIG and stakeholders in the forestry and forest products sector as it meets the following Federation objectives:

- Quality supporting the development of the highest standards.
- Education increasing the knowledge and understanding of wood and wood products.
- Innovation promoting and encouraging new uses and applications for wood.

The ITIC project is compatible with the WMF mission to promote wood as a renewable, sustainable and versatile natural material.



- Information to timber specifiers in architecture, engineering, design, processing, preservation and building as well as third level students and researchers.
- The Irish timber industry with a single point of contact for technical and regulatory information.
- Website information to reflect queries directed at ITIC.
- Information on aspects of wood such as the compilation of literature on wood testing centres in Ireland and the UK, wood processing, engineered wood and certification.

If you have a query, simply go to www.wood.ie and click on the ITIC icon on the home page. Then enter your details and query and press the 'continue' button. Queries will be answered as soon as possible after consultation in-house or with experts in Wood Technology Ireland (WTI).



ITIC draws on wide sources of information including NUIG, and WMF but especially from WTI which provides the Irish timber construction industry, specifiers and relevant stakeholders with technical advice and information to facilitate compliance with standard specifications, the Construction Products Regulation (CPR) and also with the requirements of the Irish building regulations.

Queries relating to the WMF and COFORD manual, Woodspec - A Guide to Designing, Detailing and Specifying Timber in Ireland should be completed on the form available on http://www.woodspec.ie/adviceandenquiries/.



ITIC provides information on timber and timber products in accordance with the European Union Timber Regulation (EUTR).





[&]quot;Knowledge is of two kinds. We know a subject ourselves, or we know where we can find information on it." – Samuel Johnson